

Call for Papers

for the Track

IT Resource Management

at the Multikonferenz Wirtschaftsinformatik (MKWI) 2010, 23. - 25.02.2010

Venue:

Georg-August-Universität Göttingen

Track-Chairs:

Prof. Dr. Lutz M. Kolbe, Universität Göttingen (Coordinator)

Prof. Dr. Rüdiger Zarnekow, Technische Universität Berlin

David Murphy, Siemens AG, München

Dr. Reinhard Hoehn, IBM Deutschland, Stuttgart

Content:

The advancing industrialization of information management and increasing resource demands from information systems are putting ecological and social questions in the spotlight for IT managers. Increasing pressure from investors, legislators and employees on companies towards a more responsible usage of scarce and natural resources influences IT domains and requires IT resource management. While responsible resource management has been long pursued in other industrialized industries, information management is still lacking theoretical and conceptional foundations. For the efficient supply, usage and allocation of IT resources new strategic, process oriented and technical concepts are needed. The widely discussed topic of "Green IT" provides first approaches. Furthermore new concepts of an IT marketing are desired to exploit all benefits from initiated measures.

Possible themes for contributions:

- Infrastructure, applications for resource savings in data centers
- Incentive systems and processes to encourage efficient IT resource management
- Application of theories from Information Systems research on questions regarding IT resource management (e.g. resource-based view)
- Strategies and processes of sustainable procurement
- Lifecycle analyses of IT resources
- Concepts of an energy efficient working environment
- Standards and key performance indicators to measure the performance of IT resource management
- Implementation and diffusion of IT resource management in IT organizations
- Contribution of IT to the sustainability objectives of business units

Program comitee:

- Dr. Nico Ebert, Universität St. Gallen
- Koray Erek, TU Berlin
- Dr. Reinhard Hoehn, IBM Deutschland
- Prof. Dr. Lutz Kolbe, Universität Göttingen
- Dr. Norbert Mundorf, University of Rhode Island
- David Murphy, Siemens AG
- Nils-Holger Schmidt, Universität Göttingen
- Prof. Dr. Rüdiger Zarnekow, TU Berlin

Review process and submissions:

Papers can be submitted in German or English and should fit to the style sheet of the MKWI 2010. Papers should not exceed a total length of 12 pages (full version).

All contributions will be reviewed at least double-blind by a program committee. Please remove name, address etc. from the submitted papers and also meta-data from the submitted Word- / PDF-documents.

The style sheet is available at <http://www.mkwi2010.de/calls/formatvorlage/>.

Papers can only be submitted within one track/one sub-conference. Authors should submit their contributions by using the ConfTool at <http://www.mkwi2010.de/>.

Publication:

Accepted papers will be published as a short version (2 pages) in the proceedings, published by the Göttinger Universitätsverlag. Full versions of accepted papers will be stored on CD which will be part of the proceedings. Additionally, full versions of accepted papers will be made available in the publication repository of the Staats- und Universitätsbibliothek Göttingen and will be linked within the literature reference systems.

Additionally the best contributions are designated for subsequent journal publication in an extended version (more than 12 pages).

Publishing of an accepted paper in the proceedings requires at least one of the authors attending the MKWI 2010 and paying the conference fee.

Dates:

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| 04.10.2009: | Deadline for submission of papers |
| 02.11.2009: | Notification of Acceptance |
| 20.11.2009: | Deadline for submission of final papers |
| 23. - 25.02.2010: | MKWI 2010 |